



AREZO GERAMI

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SUMMARY

I am a Computer Engineer and UX/UI Designer with over 4 years of experience creating visually polished, user-centered web and mobile applications. Skilled in designing responsive interfaces, developing design systems, and collaborating cross-functionally to deliver engaging consumer products. I combine technology, creativity, and data-informed design to improve usability and drive measurable impact, including reducing development rework by 30% and improving user task success by 35%.

WORK EXPERIENCE

UX/UI Designer | Freelance (Remote) | HomeFix AI, UXLand Agency Nov 2024 – May 2025

- Designed a responsive dashboard that enabled users to track project progress and communicate with service professionals in real time.
- Created user flows, wireframes, and interactive prototypes for web and mobile platforms
- Conducted usability testing and implemented iterative improvements, increasing dashboard engagement by 35%.
- Developed a scalable design system to ensure consistency across screens and devices

UX/UI Designer | Freelance (Remote) | Travel Tale AI, Sara Mousavi Mar 2024 – Oct 2024

- Designed mobile-first interfaces for an AI-powered trip planning platform, increasing AI recommendation use by 57%.
- Developed interactive prototypes in Figma, reducing development rework by 30%. Provided technical expertise, contributing to a 15% reduction in system failures.

UX/UI Designer & WordPress / SEO Specialist | Shanar Group Jul 2020 – Nov 2023

- Designed and developed 10+ responsive websites and mobile experiences for clients across automotive, education, and printing sectors.
- Customized front-end components with HTML, CSS, and JavaScript to enhance performance and visual consistency.

EDUCATION

Saddleback College | New Media Marketing Jan 2025 – Dec 2025

Azad University | BSc Computer Engineering September 2007 – September 2012

ADDITIONAL INFORMATION

- Visual & Interaction Design:** : High-Fidelity Mockups, Responsive UI, Design Systems, Mobile-first Design, Prototyping (Figma), Visual Hierarchy
- User Research:** A/B Testing, Usability Testing, Surveys & Interviews, Persona Creation, Journey Mapping
- Certifications:** UX/UI Designer | WordPress & SEO | CSS, HTML, JS.
- Professional Strengths:** Collaboration, Empathy, Clear Communication, Problem Solving, Growth Mindset, Adaptability, Attention to Detail.
- Processes:** Agile Workflows, Sprint Planning, Stakeholder Alignment
- TOOLS:** Figma, FigJam, Miro, Maze, Jira, Trello, HTML/CSS, Balsamiq, Google Workspace, Optimal Workshop, A/B Testing